



## 2025 Cancer Genomics Consortium Annual Meeting August 3 - 6, 2025, Houston, TX, USA

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[cancergenomics.org](http://cancergenomics.org)

The CGC Annual Meeting is the preeminent gathering for laboratorians, clinicians, and researchers with a shared interest in early adoption, performance, and interpretation of leading-edge technology for cancer and constitutional genomics. The collegiality of the [Cancer Genomics Consortium](#) provides a unique educational opportunity to advance clinical diagnostics using genomic technologies (FISH, microarray, massively parallel sequencing...etc.) and to improve the data processing that accompanies these technologies. We invite you to participate in 2025.

In 2024, the CGC hosted its third hybrid meeting with more than 300 participants representing 13 countries. In the summer of 2025, we will continue the **hybrid (in-person + virtual)** format that will feature in-person platform presentations, workshops, networking sessions, an exhibit hall, poster sessions, round table discussions, the science café, and other interactive opportunities with our industry supporters. We will also provide virtual content streaming, live virtual Q&A, and CME and PACE credit for all attendees.

### Anticipated Program Highlights in 2025:

- Clinical applications of microarray, genome mapping, and genome sequencing technologies
- Clinical interpretation of sequence variants and copy number abnormalities data
- Analysis pipelines, bioinformatics, databases, and data sharing for publications
- Invited presentations from leading clinical laboratory directors, geneticists, oncologists, pathologists, and bioinformaticians
- Workshops to showcase challenging/teaching cases
- Improving equity in access to genomic testing

### Highlights for Exhibitors in 2025:

- Science Café
- Small private meeting space rental available
- Additional options, including multiple support options for the CGC Social

**Fees to support CGC 2025 will not increase. We encourage you to submit your registration early to ensure your company's participation.** If you have questions, please e-mail [Karla Gay](#). Additional details can be found on the next page.

Finally, if you want to serve as a founding member of the CGC Corporate Council, please contact us. We will be launching the program at the 2024 meeting.

Sincerely,

A handwritten signature in black ink that reads 'Fady Mikhail'. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Fady Mikhail, MD, PhD  
CGC 2025 Program Chair  
CGC President-Elect

## 2025 Cancer Genomics Consortium Annual Meeting

### Exhibitor Level Descriptions

	<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>	<b>Gold, without Booth</b>
<b>Contribution</b>	<b>\$20,000.00</b>	<b>\$12,000.00</b>	<b>\$5,500.00</b>	<b>\$5,500.00</b>
<b>Showcase Presentation</b>	<b>30 minutes</b> within the general session, including Q&A and audience polling	<b>15 minutes</b> within the general session, including Q&A and audience polling	<b>5 minutes</b> in the Science Café, with food and beverage, during one of the coffee breaks	No Presentation
<b>Exhibit Booth</b>	10 x 20 Booth	10 x 10 Booth	10 x 10 Booth	See List of Alternatives on Next Page
<b>Commercial Shown 24/7 on Monitors in Foyer &amp; Exhibit Hall</b>	<b>Two-minute</b> commercial	<b>One minute</b> commercial	<b>One minute</b> commercial	<b>One minute</b> commercial
<b>Advertisement in E-Program Book</b>	<b>Full Page</b>	<b>Half Page</b>	<b>Quarter Page</b>	<b>Quarter Page</b>
<b>Enduring Materials</b>	Company Presentation Included in Archived Meeting content for CGC Members ( <i>Member-Only Access Website</i> ) and in the Limited Release for Non-Attendees ( <i>CGC YouTube Channel</i> )			N/A
<b>Attendee Bag Insert</b>	CGC 2024 Exhibitors may send one brochure and one additional item to be placed in the attendee bags.			
<b>Logo Placement on CGC 2024 Website</b>	Company logos will be placed on the CGC 2024 Annual Meeting website, with links to company website of choice, as soon as the confirmation form and the logo (jpeg/png), are received.			
<b>Custom Link in the Virtual Platform</b>	Don't want your logo on the CGC virtual platform to link to your company website? Send us a link to a page you create to provide content tailored to the CGC audience or promoting a specific product.			
<b>Registration List</b>	Annual Meeting pre-registration list and final registration list ( <i>Three weeks prior to meeting and within three days following the meeting</i> )			
<b>Exhibitor Poster Session Spaces</b>	4 Posters	3 Posters	2 Posters	2 Posters
<b>Full Registrations Included with Support</b>	6 Registrations	4 Registrations	2 Registrations	2 Registrations
<b>Social Media Promotion</b>	Inclusion in pre-event tweets and LinkedIn/Facebook posts thanking sponsors for the meeting. Showcases featured on CGC social media during the meeting.			

Click here to complete online Exhibitor Confirmation Form and secure your position at CGC 2025.



## Gold Level Support: Alternatives to an Exhibit Booth\*:

### Unable to staff an exhibit booth this year?

CGC is now offering alternative options for supporters who do not wish to staff an exhibit booth. Companies selecting the *Gold, without Booth Supporter Level* package may select one of the options below in lieu of an exhibit booth.

*\*Please note, these options are also available as add-ons to an existing support level for an additional fee.*

### Choose one of the following alternatives to replace your booth:

- **Additional Complimentary Registrations:** If you are looking to bring additional team members, you can exchange your booth for two (2) additional complimentary registrations.
- **Trainee and Technologist Travel Award Contributor:** Each year the CGC presents awards for outstanding trainee and technologist abstracts. You can exchange your booth to support awards and receive company recognition on the CGC website for the year following the meeting.
- **Company Logo and QR Code:** Display the company logo and a QR code on a custom sign (minimum of 24x36") outside the Exhibit Hall as an additional CGC supporter.
- **Support of the Unconference:** The Unconference format is a participant-driven meeting, with emphasis on collaborative discussion and hands-on activities. Attend and support this in-person, pre-meeting of CGC 2025.

## Additional Opportunities\*\* Available to Confirmed Companies:

### Branding Options:

- Guestroom Keycards
- Logo on Conference Bags
- Branded Elevator Door Clings
- Pre-Function Space Branded Floor Clings
- Branded Vinyl Window Clings Overlooking St. Louis Arch in Pre-Function Area
- Branded High-Top Tables in the Exhibit Hall
- Additional Advertisement Space in the Program Book

### Additional Support Opportunities:

- AM or PM Coffee Breaks
- Unconference Buffet Lunch on Saturday
- Buffet Lunch on Monday
- Lunch on Tuesday – with Corporate Logo on Take-Home Insulated Bags for Attendee Box Lunches

*\*\*Pricing for additional options will be posted in the Exhibitor Logistics Manual.*

